



**FORGE YOUR SUCCESS**

Invest in Croatian metal industry



# **INVEST IN CROATIA**

Agency for Investments  
and Competitiveness



## KEY FIGURES

Metal industry annual turnover (2011)

**€ 1,758 billion**

Number of employees

**36,353**

Average gross salary (2011)

**€ 814**

Share of metal industry in total exports

**3.5%**

Contribution to GVA and sales of manufacturing industry

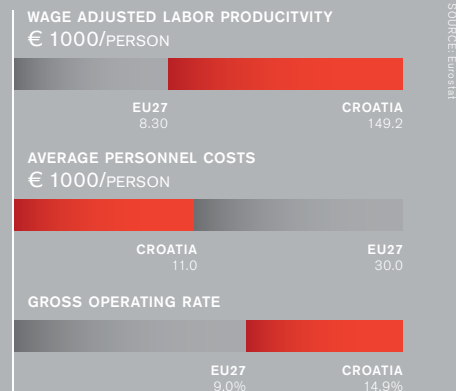
**10%**

## METAL INDUSTRY CLUSTERS IN CROATIA



## COMPETITIVE LABOR MARKET

With average personnel costs below the EU27 average and the wage adjusted labor productivity above the EU27 average, Croatia ensures cost-effectiveness in companies business activities



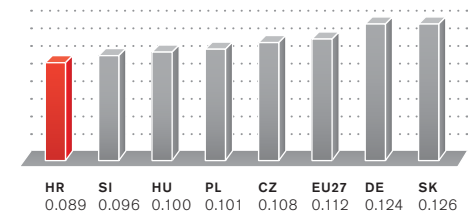
"We are very satisfied with our business engagement in Croatia. Alstom is a world leader in transport infrastructure, power generation and electrical grid. Alstom employs 92 000 people in more than 100 countries. We have developed an excellent network of distributors and suppliers in Croatia that enabled us to maximize business potential in Croatia and become knowledge based company."

M. Sc. Denis Peranić  
DIRECTOR FOR SEE, ALSTOM

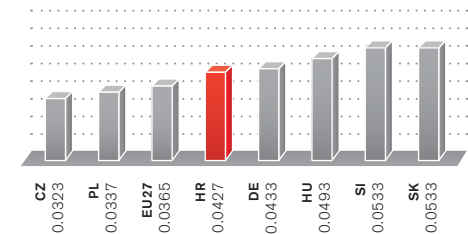
## COMPETITIVE COSTS OF UTILITIES

Natural gas prices and electricity prices for industrial users are among the lowest in Europe

ELECTRICITY PRICES FOR INDUSTRIAL CONSUMERS €/kWh



NATURAL GAS PRICES FOR INDUSTRIAL CONSUMERS €/GJ



## ATTRACTIVE INDUSTRIAL SITES

An ideal infrastructure basis for quick and successful undertaking of business activities

over 200 fully equipped investment locations

industrial land sale prices are among the lowest in Europe (€1 – €5)



## TOP-NOTCH LOCATION

- Quick and easy access is one of the main characteristics of Croatia.
- Pan-European corridors pass through Croatia (V/b, V/c, X, VII)
- Croatian ports are an ideal European gateway for maritime trade with Asia, as well as Australia and Oceania

- 7 international airports
- 6 sea ports and 4 river ports
- Pan-European Corridors (X, Vb, Vc) cross its territory



## ATTRACTIVE INVESTMENT INCENTIVES

- matching up to 60% of the investment costs
- giving up to € 18,000 per every newly created workplace
- foreseeing up to € 1 million worth-cash grants for capital costs of the investment
- providing profit tax holidays for new investments





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