



A PERFECT INGREDIENT FOR YOUR BUSINESS

Invest in Croatian Food Processing Industry



INVEST IN CROATIA

Agency for Investments
and Competitiveness

INVEST IN
Invest in food processing
and beverage industry



KEY FIGURES

Food and Beverage industry annual turnover (2011)

€ 5,303 million

Number of employees

64,766

Average gross salary (2011)

€ 1,004

Percentage of total manufacturing revenue

30%

Direct foreign investments

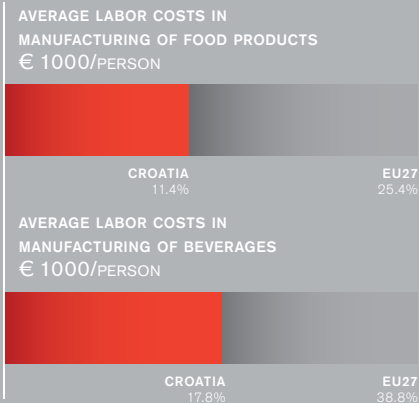
1/2 billion

**FOOD PROCESSING & BEVERAGE
INDUSTRY CLUSTERS IN CROATIA**



COMPETITIVE LABOR MARKET

The average labor costs are below the EU27 average and, as such, ensure cost-effectiveness in companies' business activities.



SOURCE: Eurostat



"Group was already present in the Croatian market when we started. Acquiring process in Osijek dairy, therefore we were familiar with situation in the country. We chose this region because of wide base for raw milk production, but also because of growth potential. Educated people, quality infrastructure, entrepreneur-oriented local government - they all build investment-friendly environment. We are today even more certain that we made a good decision."

LONG TRADITION

- More than 3.000 registered companies
- Almost 65.000 people employed in the production of food and beverages
- Numerous long-standing, internationally recognized brands, such as Vegeta
- 25% of total gross value added of manufacturing industry
- Operating gross profit rate is above the EU27 average (8.9% compared to 7.9%, Eurostat)

8.9% CRO / 7.9% EU27

OPERATING GROSS PROFIT RATE

ATTRACTIVE INVESTMENT INCENTIVES

- matching up to 60% of the investment costs
- giving up to € 18,000 per every newly created workplace
- foreseeing up to € 1 million worth-cash grants for capital costs of the investment
- providing profit tax holidays for new investments



0%
PROFIT TAX RATE



UP TO €18,000
EMPLOYMENT GRANTS



UP TO €1M
GRANTS FOR CAPITAL COSTS



ACCESS TO ONE OF THE WORLD'S LARGEST MARKETS

New EU member state as of July 1, 2013

Well connected to the rest of Europe via Pan-European corridors that pass through Croatia (V/b, V/c, X, VII)



Market access to 500 million consumers

ATTRACTIVE INVESTMENT SITES

An ideal infrastructure basis for quick and successful undertaking of business activities



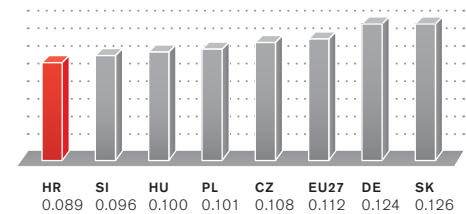
over 200 fully equipped investment locations

natural gas and electricity prices for industrial users are among the lowest in Europe



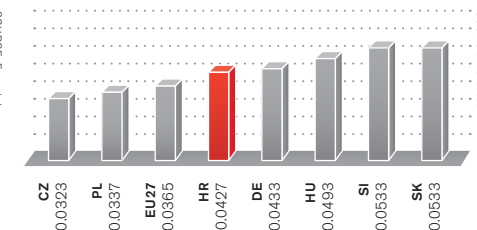
industrial land sale prices are among the lowest in Europe (€1-€5)

**ELECTRICITY PRICES FOR INDUSTRIAL CONSUMERS
€/kWh**



SOURCE: Eurostat

**NATURAL GAS PRICES FOR INDUSTRIAL CONSUMERS
€/GJ**



SOURCE: Eurostat





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