

# INVEST INCROATIA

Agency for Investments and Competitiveness

### **KEY FIGURES**

Number of employees

2,013

Employees in related industrie

7,000

Average gross salary (2012)

**€ 1,011** 

Share of the automotive industry in total national exports

1.8%

Revenue generated through expor

90%



"When Saint Jean group invested in Croatia, we not only aimed a skilled workforce but also ar environment conducive to the development of out company on a long lasting business. It is always easier to build on a solid ground and that is the reason why we want to increase our activities in Slavonski Brod This extension will allow Saint Jean Industries to step to a good size site aiming 30M€ in sales with a brand new, modern and efficient ice infrastructure."

Emile-Thomas Di Serio

PRESIDENT OF SAINT JEAN INDUSTRIES GROUF

## AUTOMOTIVE CLUSTERS IN CROATIA



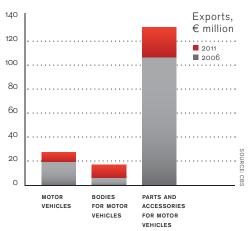
#### **PROXIMITY TO THE MARKETS**

- Proximity to the markets and automotive production facilities in the countries of Western and Central Furone
- Approximately 90% of the Croatian automotive industry turnover is generated through exports.

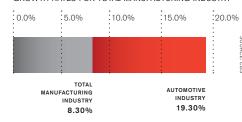


#### **GROWTH POTENTIAL**

Increasing demand for Croatian automotive components in the world market



GROSS ADDED VALUE GROWTH SURPASSED AVERAGE
GROWTH RATES FOR TOTAL MANUFACTURING INDUSTRY



#### QUALIFIED & COMPETITIVE WORKFORCE

Operational excellence in conjunction with affordable labor costs



#### HIGH-QUALITY SUPPLY CHAIN

- · Croatia has a strong sub-contracting capability Croatian companies are successfully supplying spare parts for the world's top automobile manufacturers (PSA, GM, Fiat, BMW, Audi, Ford, Renault, Toyota, Volvo, etc).
- All companies conform to the necessary quality standard levels like ISO, VDA (Germany), EAQF (France) ... and QS.
- €450 million of exports may be attributed to the supply network (e.g. manufacture of seats, manufacture of glass, and manufacture of metal and plastic components).





#### **ATTRACTIVE INVESTMENT INCENTIVES**

- · matching up to 60% of the investment costs
- · giving up to € 18.000 per every newly created workplace
- · foreseeing up to € 1 million worth-cash grants for capital costs of the investment
- $\cdot \ providing \ profit \ tax \ holidays \ for \ new \ investments$
- · access to the EU structural funds















